

Dental Associates Brace & Laces

Terms and Conditions

Promotion Period

The Braces & Laces promotion is a limited-time offer valid from February 23rd, 2026 through May 31, 2026 at our Green Bay and Fond du Lac clinic locations. Appointments must be scheduled and braces placed (“banded”) within the promotional period to qualify.

Eligibility

- Valid for new orthodontic patients beginning comprehensive braces treatment during the promotion period. Sorry, patients already in orthodontic treatment do not qualify.
- Patient / guardian must sign a comprehensive orthodontic treatment agreement.
- Offer applies to full traditional braces treatment only unless otherwise specified.
- Patient / guardian must be in good financial standing at the time braces are placed.

Gift Card Details

- Eligible patients will receive one Nike gift card valued at \$150.
- The gift card will be provided on the day braces are placed.
- Gift card may be used toward the purchase of Nike products, including custom sneakers, in accordance with Nike gift card terms.
- No cash value. Not redeemable for cash or credit.
- Gift card cannot be replaced if lost, stolen, or damaged.

Limitations

- Limit one gift card per patient.
- Offer is non-transferable.
- Not valid on previous treatment starts.
- Cannot be combined with other promotions, discounts, or special offers unless otherwise stated.
- Valid only at participating Dental Associates locations in Wisconsin.

Cancellation or Early Termination

If orthodontic treatment is canceled or terminated for any reason after the gift card has been issued, the value of the gift card may be deducted from any applicable refund or added to the patient's account balance if unused.

Taxes and Fees

Any applicable taxes, shipping, or additional costs associated with gift card use are the responsibility of the gift card recipient.

General Conditions

- Offer subject to change or termination at any time without prior notice.
- While supplies last.
- Dental Associates reserves the right to substitute a gift card of equal value if necessary.
- Nike is not a sponsor of this promotion and is not affiliated with Dental Associates or this offer.